



THE INTERNATIONAL TECH CONFERENCE ON METAVERSE, IMMERSIVE REALITIES AND WEB3 CREATIVITY, DESIGN AND BUSINESS FOR THE MAKERS OF THE NEXT INTERNET

VIRTUAL WORLDS | BLOCKCHAIN | VIRTUAL REALITY | NFT | AUGMENTED REALITY
SPATIAL COMPUTING | ARTIFICIAL INTELLIGENCE | SENSORS & WEARABLES

ALLIANZ MICO MILAN,
NOVEMBER 9, 2023

Powered by

ANOTHER REALITY



THE INTERNATIONAL SUMMIT ON DESIGN, CREATIVITY AND BUSINESS

HIGHLIGHTS:

- November 9, 2023. A full immersion in creative & business use cases, edgy technologies and great conversations with experts.
- Milan, Italy. The world capital of design, creativity and top digital hubspot in Europe.
- MiCo, the best place in town for business opportunities and technology discovery.



WHY AN EVENT ON IMMERSIVE REALITY DESIGN & TECHNOLOGIES?

The Metaverse is the future vision of technology merging physical and digital worlds into something new. It is going to encompass all aspects of our lives, so much so that its economy - according to some - may become even larger than physical world economy.

Albeit we are still in its infancy and its full evolution is not yet completely clear, its experience is already visible today within its enabling technologies. The Metaverse is the next way of seeing the world powered by Spatial computing, AI and Web3, a future concept that serves as a compass for the evolution of a whole new industry.

Milan, the international capital of design and creativity, hosts the second edition of the international Metaverse Design & Technologies Summit with a bold vision. We want to pioneer the discourse on how to design the Metaverse and its enabling technologies in a beautiful, ethical and sustainable way



Pic: Hortensia Chair by Risinger Andres

WE WANT TO TALK ABOUT THE REAL VALUE OF IMMERSIVE REALITY AND WEB 3

OnMetaverse Summit brings together technology providers, designers, developers, creators, marketers and innovators to explore the latest metaverse technology trends and use cases.

The event will cover creative and business applications of the key technologies part of the metaverse paradigm: Virtual Worlds, VR/AR, Sensors and Wearables, Artificial Intelligence, Web3 and Blockchain.

Industry professionals will discuss training, digital art, remote collaboration, creative content creation, immersive marketing, and much more!

IMMERSIVE; XR AND WEB 3
TECHNOLOGIES

IMMERSIVE WORLDS
BLOCKCHAIN
VIRTUAL REALITY
AUGMENTED REALITY
NFT
ARTIFICIAL INTELLIGENCE
SENSORS & WEARABLES

THEMES
AND TOPICS

IMMERSIVE REALITY
WEB 3
AUGMENTED REALITY
GENERATIVE AI
DEFI
BLOCKCHAIN & DIGITAL ASSETS
CREATOR ECONOMY
SPATIAL COMPUTING
METAVERSE
FASHION
GAMING
FILM
MUSIC
ART
NFTS

DESIGN
ALGORITHMIC ARCHITECTURE
VIRTUAL REALITY
SENSORS
WEARABLES
SOFTWARE DEVELOPMENT
BUSINESS OPERATIONS
TRAINING
DIGITAL TWINS
DAO
REGULATION & POLICY
ETHICS
TALENT
REMOTE COLLABORATION

FORMAT

Keynotes
Roundtable Discussions
Demos
Tutorial
Entertainment
VIP Lounge
Networking



PREVIOUS EDITION IN NUMBERS

The first edition was held in April 2022 in Milan. It counted:

600+

PARTICIPANTS OFF & ONLINE

42

PARTNERS

25

SPEAKERS

10

MEDIA REPRESENTATIVES

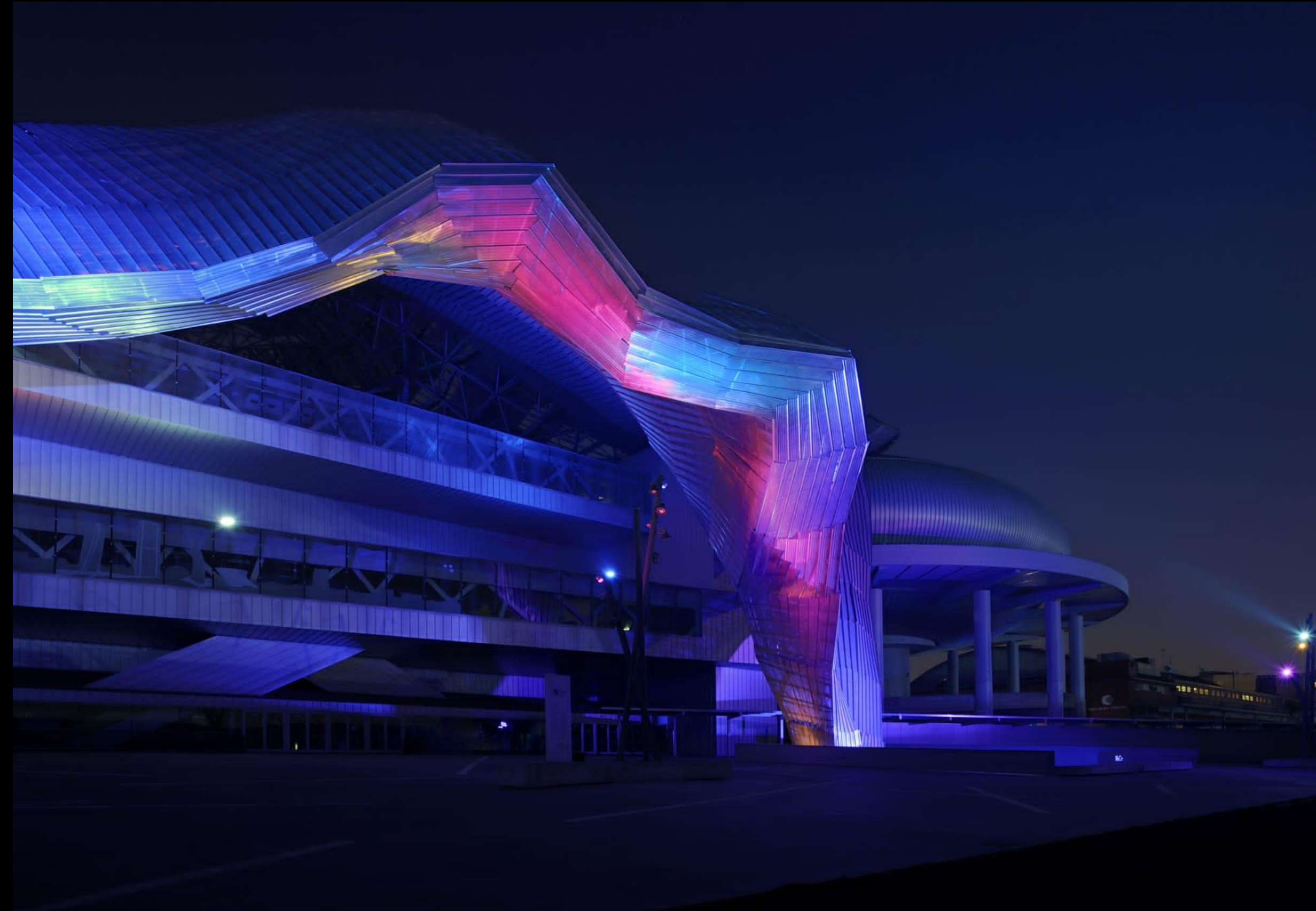
8+

HOURS OF CONTENT ON STAGE AND ONLINE

VENUE

ALLIANZ MiCo

MiCo is one of the few conference venue in the world to have acquired the title of Healthy Venue offering healthy choices (from eating well to physical and mental well-being) to delegates during the events held at the congress center.



FIERA MILANO MICO
VIA GATTAMELATA,
GATE 16 20149 MILANO

ORGANIZERS



AnotheReality

AnotheReality is a market leader in creating technologies aimed at enhancing the end-user experience and is an Italian excellence in the metaverse ecosystem. Thanks to the construction of immersive three-dimensional virtual worlds, the use of immersive augmented reality (AR) and virtual reality (VR) technologies, and creativity and engagement oriented design, AnotheReality is a "virtual worlds company": it creates solutions for businesses, educational institutions, and entertainment.



Fiera Milano

Fiera Milano has been organising and hosting shows and international events and fairs in Milan and around the world since 1920. Listed on the Italian stock exchange since 2002 the company is a key actor in enhancing connections and business opportunities for SME and global players.

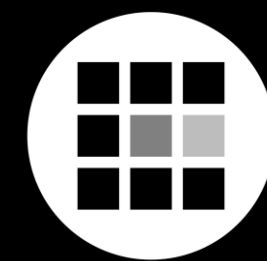
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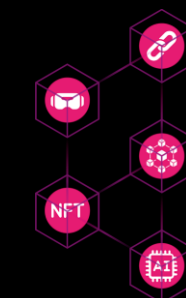
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IMPRESE ICT



CIONET



web3
ALLIANCE

WE ARE PART OF A WIDER
ECOSYSTEM



OnMetaverse summit

The international tech conference
on Creativity, Design and Business
for the makers of the next internet.



BIZBANG show

The new international B2B event
designed to discover the paths
towards digital transformation.



AIXA

The Italian Summit on applications
and use cases of Artificial
intelligence.



SMXL

The most awaited learning camp
in Digital Marketing.



BE PART OF THE FUTURE

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MILAN, NOVEMBER 9, 2023

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